

BRITTA GLENNON

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ACADEMIC APPOINTMENTS

The Wharton School of Business, University of Pennsylvania Philadelphia, PA
Assistant Professor of Management, 2019-present

EDUCATION

Carnegie Mellon University Pittsburgh, PA
Ph.D. in Public Policy and Management

University of Chicago Chicago, IL
Master of Public Policy
2013

Cornell University Ithaca, NY
Bachelor of Arts, Economics and East Asian Studies (Chinese)
2008

Beijing Foreign Studies University (北京外国语大学) Beijing, China
IES Study Abroad Program
Spring 2007

National Taiwan University (國立台灣大學) Taipei, Taiwan
International Chinese Language Program (ICLP)
2010-2011

AWARDS AND HONORS

Finalist, INFORMS/Org Science Dissertation Proposal Competition 2018

ACADEMIC ARTICLES

Book Volumes

“The IT Revolution and the Globalization of R&D.”
with Lee Branstetter and J. Bradford Jensen. NBER *Innovation Policy and the Economy*. Volume 18
(2018). Josh Lerner and Scott Stern, editors. *Forthcoming*.

Media Mentions: Bloomberg, ScienceDaily, ZDNet, CIO Dive
VoxEU CEPR Policy Portal, 21 August 2018.

Working Papers

“How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program”
(Job Market Paper)
Media Mentions: Wall Street Journal

“Does Offshoring Manufacturing Harm Innovation in the Home Country? Evidence from Taiwan and China”
with Lee Branstetter, Jong Rong Chen, and Nikolas Zolas

“Knowledge Transfer Abroad: The Role of US Inventors within Global R&D Networks.” NBER Working Paper
No. 24453.
with Lee Branstetter and J. Bradford Jensen

“Money for Something: The Link between Research Funding and Innovation” (R&R)

with Julia Lane, Matthew Ross, and Raviv Murciano-Goroff

Policy Reports

“The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty”
with Lee Branstetter and J. Bradford Jensen. Chapter 10 in Posen, A. and Ha, J., (eds.), U.S.-China
Cooperation in a Changing Global Economy, Peterson Institute Policy Brief 17-1, January 2017.

“The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”
with Lee Branstetter and J. Bradford Jensen. Peterson Institute Policy Brief 19-9, June 2019.

CONFERENCE PRESENTATIONS, ACADEMIC SEMINARS, AND WORKSHOPS

2019 NBER Summer Institute, Innovation Workshop
Wharton Conference on Migration, Organizations, and Management
Georgia Tech Scheller College of Business, Strategy and Innovation area
Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy area
Harvard Business School, Technology and Operations Management unit
George Washington School of Business, Department of International Business
Board of Governors of the Federal Reserve System, Division of Research and Statistics
World Bank Development Research Group Conference “Globalization: Contents and Discontents”

2018 NBER Innovation Policy and the Economy
Darden-Cambridge Judge-HKU FBE
Entrepreneurship and Innovation Research Conference
Academy of Management
NBER Productivity Seminar
IESE Business School, Strategic Management Department
UCLA Anderson School of Management, Strategy Area
USC Marshall School of Business, Management and Organization Department
MIT Sloan School of Management, TIES
University of Pennsylvania, Wharton School, Management Department
Bocconi University, Department of Management and Technology
Duke University, Fuqua School of Business, Strategy Group

2017 Harvard Business School
6th Lindau Meeting on Economic Sciences
Academy of Management
NBER Summer Institute, Innovation Workshop
Consortium for Competitiveness and Cooperation (CCC)
Midwest Economics Association
NBER Digitization Tutorial

2016 Bureau of Economic Analysis

2015 NBER Entrepreneurship Research Boot Camp

2014 National Central University (國立中央大學)

TEACHING EXPERIENCE

PhD Microeconomics (graduate), Teaching Assistant Fall 2016, 2017
Heinz College, Carnegie Mellon University

PhD Microeconomics (graduate), Tutor Fall 2014, 2015
Heinz College, Carnegie Mellon University

PhD Econometrics I (graduate), Teaching Assistant
Heinz College, Carnegie Mellon University Spring 2017

The Rise of the Asian Economies (undergraduate and graduate), Teaching Assistant
Heinz College, Carnegie Mellon University Fall 2014-2016

Methods of Policy Analysis - International (undergraduate and graduate), Teaching Assistant
Heinz College, Carnegie Mellon University Spring 2017, 2018

PROFESSIONAL SERVICE AND AFFILIATIONS

Memberships

American Economic Association
Academy of Management

Ad-Hoc Reviewer

Management Science

NON-ACADEMIC EMPLOYMENT

American Institutes for Research
Research Associate Chicago, IL
Apr-Aug 2013
Freelance research assistant Apr-Dec 2012

Taipei Economic and Cultural Office in Chicago, Cultural Division
Translation Assistant Chicago, IL
Jan-Aug 2013

Berkman Center for Internet and Society at Harvard University
Intern for Professor Yochai Benkler Cambridge, MA
June-Sept 2012

University of Chicago
Research Assistant for Professor Kerwin Charles Chicago, IL
June-Sept 2012
Research Assistant for Professor David Meltzer Mar-Dec 2012

National Opinion Research Center (NORC), University of Chicago
Graduate Research Assistant for Professor Dan Black Chicago, IL
2011-2012

Plum Consulting
Analyst London, UK
2008-2010

U.S. Bureau of Labor Statistics
Analyst, Division of Foreign Labor Statistics Washington, D.C.
Summers 2007-2008
Program Analyst, Division of Management Systems Summers 2006-2008

OTHER PUBLICATIONS

“Voice telephony services for deaf people.” with David Lewin and Blanca Hoemburg. Ofcom. July 2009. < http://stakeholders.ofcom.org.uk/market-data-research/telecoms-research/voice_telep/ >.

“Assisted Living technologies for older and disabled people.” with David Lewin, Stephen Adshead, Brian Williamson, Tim Moore, Leela Damodaran, Paul Hansell. Ofcom. March 2010. < <http://stakeholders.ofcom.org.uk/market-data-research/technology-research/research/sector-studies/assisted/> >.

“The cost of capital in relation to broadcast transmission.” with Brian Williamson and Phillipa Marks. Office of the Adjudicator – Broadcast Transmission Services. July 2010. < <http://www.adjudicator-bts.org.uk/documents/plum.pdf> >.

Multiple articles for the Chicago Policy Review:

< <http://chicagopolicyreview.org/author/britttaglennon/> >

Multiple articles in the ICLP-NTU Chinese Language bulletin (in Mandarin Chinese):

<http://iclp.ntu.edu.tw/index.php?option=com_content&view=category&layout=blog&id=75&Itemid=85&lang=en>.

PERSONAL INFORMATION

Citizenships: USA, UK, New Zealand

Languages: English (native), Mandarin Chinese (proficient)