

BRITTA GLENNON

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ACADEMIC APPOINTMENTS

The Wharton School of Business, University of Pennsylvania Assistant Professor	Philadelphia, PA 2019-present
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EDUCATION

Carnegie Mellon University Ph.D. in Public Policy and Management	Pittsburgh, PA
University of Chicago Master of Public Policy	Chicago, IL 2013
Cornell University Bachelor of Arts, Economics and East Asian Studies (Chinese)	Ithaca, NY 2008
Beijing Foreign Studies University (北京外国语大学) IES Study Abroad Program	Beijing, China Spring 2007
National Taiwan University (國立台灣大學) International Chinese Language Program (ICLP)	Taipei, Taiwan 2010-2011

ACADEMIC ARTICLES

Working Papers

“How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program”
Media Mentions: [Wall Street Journal](#), [Forbes](#), [The Economist](#), [Washington Post](#)

“Does Offshoring Manufacturing Harm Innovation in the Home Country? Evidence from Taiwan and China”
with Lee Branstetter, Jong Rong Chen, and Nikolas Zolas

“Doing Frontier Innovation in Non-Traditional R&D Locations: Lessons from U.S. Multinational Firms.” NBER Working Paper No. 24453.
with Lee Branstetter and J. Bradford Jensen

“Money for Something: Braided Funding and the Structure and Output of Research Groups”
with Russel Funk, Julia Lane, Matthew Ross, and Raviv Murciano-Goroff

Book Volumes

“The IT Revolution and the Globalization of R&D.”
*with Lee Branstetter and J. Bradford Jensen. NBER *Innovation Policy and the Economy*. Volume 18 (2018). Josh Lerner and Scott Stern, editors.*

Media Mentions: [Bloomberg](#), [ScienceDaily](#), [ZDNet](#), [CIO Dive](#)
[VoxEU CEPR Policy Portal](#), [LSE US Centre](#).

“The ‘Weighty’ Manufacturing Sector: Transforming raw materials into physical goods.”
*With Erica R.H. Fuchs, Christophe Combemale, and Kate S. Whitefoot. NBER *The Role of Innovation and Entrepreneurship in Economic Growth*. Aaron Chatterji and Scott Stern, editors. *Forthcoming*.*

“The New Global Invention Machine: A Look Inside the R&D Networks of U.S. Multinationals”
with Lee Branstetter and J. Bradford Jensen. *Brookings Multinational Corporations in a Changing Global Economy*. Fritz Foley, David Wessel, and James Hines, editors. *Forthcoming*

Policy Reports

“The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty”
with Lee Branstetter and J. Bradford Jensen. Chapter 10 in Posen, A. and Ha, J., (eds.), *U.S.-China Cooperation in a Changing Global Economy*, Peterson Institute Policy Brief 17-1, January 2017.

“The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”
with Lee Branstetter and J. Bradford Jensen. Peterson Institute Policy Brief 19-9, June 2019.

GRANTS

National Science Foundation (with Russell Funk, Julia Lane, Raviv Murciano-Goroff, and Matthew Ross)

AWARDS AND HONORS

Finalist, INFORMS/Org Science Dissertation Proposal Competition 2018

CONFERENCE PRESENTATIONS, INVITED ACADEMIC SEMINARS, AND WORKSHOPS

- 2020 American Economics Association
NBER The Role of Innovation and Entrepreneurship in Economic Growth
BYU Winter Strategy Conference
Notre Dame University, Economics Department
NBER High-Skill Immigration Meeting
Smith Entrepreneurship Research Conference
Cornell Workshop on Innovation and Entrepreneurship
- 2019 Brookings Multinational Corporations in a Changing Global Economy
The National Academies of Sciences, Engineering, and Medicine, Committee on Science & Innovation Leadership for the 21st Century
NBER Summer Institute, Innovation Workshop
Wharton Conference on Migration, Organizations, and Management
Georgia Tech Scheller College of Business, Strategy and Innovation area
Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy area
Harvard Business School, Technology and Operations Management unit
George Washington School of Business, Department of International Business
Board of Governors of the Federal Reserve System, Division of Research and Statistics
World Bank Development Research Group Conference “Globalization: Contents and Discontents”
- 2018 NBER Innovation Policy and the Economy
Darden-Cambridge Judge-HKU FBE
Entrepreneurship and Innovation Research Conference
Academy of Management
NBER Productivity Seminar
IESE Business School, Strategic Management Department
UCLA Anderson School of Management, Strategy Area
USC Marshall School of Business, Management and Organization Department
MIT Sloan School of Management, TIES
University of Pennsylvania, Wharton School, Management Department
Bocconi University, Department of Management and Technology
Duke University, Fuqua School of Business, Strategy Group

- 2017 Harvard Business School
6th Lindau Meeting on Economic Sciences
Academy of Management
NBER Summer Institute, Innovation Workshop
Consortium for Competitiveness and Cooperation (CCC)
Midwest Economics Association
NBER Digitization Tutorial
- 2016 Bureau of Economic Analysis
- 2015 NBER Entrepreneurship Research Boot Camp
- 2014 National Central University (國立中央大學)

TEACHING

Multinational Management Fall 2019
Wharton School, University of Pennsylvania

PROFESSIONAL SERVICE AND AFFILIATIONS

Memberships

American Economic Association
Academy of Management

Reviewer

Management Science
Research Policy

NON-ACADEMIC EMPLOYMENT

American Institutes for Research Research Associate Freelance research assistant	Chicago, IL Apr-Aug 2013 Apr-Dec 2012
Taipei Economic and Cultural Office in Chicago, Cultural Division Translation Assistant	Chicago, IL Jan-Aug 2013
Berkman Center for Internet and Society at Harvard University Intern for Professor Yochai Benkler	Cambridge, MA June-Sept 2012
University of Chicago Research Assistant for Professor Kerwin Charles Research Assistant for Professor David Meltzer	Chicago, IL June-Sept 2012 Mar-Dec 2012
National Opinion Research Center (NORC), University of Chicago Graduate Research Assistant for Professor Dan Black	Chicago, IL 2011-2012
Plum Consulting Analyst	London, UK 2008-2010
U.S. Bureau of Labor Statistics Analyst, Division of Foreign Labor Statistics Program Analyst, Division of Management Systems	Washington, D.C. Summers 2007-2008 Summers 2006-2008

OTHER PUBLICATIONS

“Voice telephony services for deaf people.” with David Lewin and Blanca Hoemburg. Ofcom. July 2009. < http://stakeholders.ofcom.org.uk/market-data-research/telecoms-research/voice_telep/ >.

“Assisted Living technologies for older and disabled people.” with David Lewin, Stephen Adshead, Brian Williamson, Tim Moore, Leela Damodaran, Paul Hansell. Ofcom. March 2010. < <http://stakeholders.ofcom.org.uk/market-data-research/technology-research/research/sector-studies/assisted/> >.

“The cost of capital in relation to broadcast transmission.” with Brian Williamson and Phillipa Marks. Office of the Adjudicator – Broadcast Transmission Services. July 2010. < <http://www.adjudicator-bts.org.uk/documents/plum.pdf> >.

Multiple articles for the Chicago Policy Review:

< <http://chicagopolicyreview.org/author/brittaglennon/> >

Multiple articles in the ICLP-NTU Chinese Language bulletin (in Mandarin Chinese):

<http://iclp.ntu.edu.tw/index.php?option=com_content&view=category&layout=blog&id=75&Itemid=85&lang=en >.

PERSONAL INFORMATION

Citizenships: USA, UK, New Zealand

Languages: English (native), Mandarin Chinese (proficient)