

## BRITTA GLENNON

Management Department, The Wharton School, University of Pennsylvania  
2021 Steinberg-Dietrich Hall, 3620 Locust Walk, Philadelphia, PA 19104  
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### ACADEMIC APPOINTMENTS

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<b>The Wharton School of Business, University of Pennsylvania</b> Assistant Professor	Philadelphia, PA 2019-present
<b>National Bureau of Economic Research (NBER)</b> Faculty Research Fellow, (PR)	2020-present

### EDUCATION

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<b>Carnegie Mellon University</b> Ph.D. in Public Policy and Management	Pittsburgh, PA 2020
<b>University of Chicago</b> Master of Public Policy	Chicago, IL 2013
<b>Cornell University</b> Bachelor of Arts, Economics and East Asian Studies (Chinese)	Ithaca, NY 2008
<b>Beijing Foreign Studies University (北京外国语大学)</b> IES Study Abroad Program	Beijing, China Spring 2007
<b>National Taiwan University (國立台灣大學)</b> International Chinese Language Program (ICLP)	Taipei, Taiwan 2010-2011

### ACADEMIC ARTICLES

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#### Working Papers

“How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program”  
Media Mentions: [Wall Street Journal](#), [Forbes](#), [The Economist](#), [Washington Post](#)

“Does Offshoring Manufacturing Harm Innovation? Evidence from Taiwan”  
*with Lee Branstetter, Jong Rong Chen, and Nikolas Zolas*

“Doing Frontier Innovation in Non-Traditional R&D Locations: Lessons from U.S. Multinational Firms.” NBER Working Paper No. 24453.  
*with Lee Branstetter and J. Bradford Jensen*

“Money for Something: Braided Funding and the Structure and Output of Research Groups”  
*with Russell Funk, Julia Lane, Matthew Ross, and Raviv Murciano-Goroff*

#### Book Volumes

“The IT Revolution and the Globalization of R&D.”  
*with Lee Branstetter and J. Bradford Jensen. NBER Innovation Policy and the Economy. Volume 18 (2018). Josh Lerner and Scott Stern, editors.*

Media Mentions: [Bloomberg](#), [ScienceDaily](#), [ZDNet](#), [CIO Dive](#)  
[VoxEU CEPR Policy Portal](#), [LSE US Centre](#).

“The ‘Weighty’ Manufacturing Sector: Transforming raw materials into physical goods.”

With Erica R.H. Fuchs, Christophe Combemale, and Kate S. Whitefoot. NBER *The Role of Innovation and Entrepreneurship in Economic Growth*. Aaron Chatterji and Scott Stern, editors. *Forthcoming*.

“The New Global Invention Machine: A Look Inside the R&D Networks of U.S. Multinationals”

with Lee Branstetter and J. Bradford Jensen. *Brookings Multinational Corporations in a Changing Global Economy*. Fritz Foley, David Wessel, and James Hines, editors. *Forthcoming*

### Policy Reports

“The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty”

with Lee Branstetter and J. Bradford Jensen. Chapter 10 in Posen, A. and Ha, J., (eds.), *U.S.-China Cooperation in a Changing Global Economy*, Peterson Institute Policy Brief 17-1, January 2017.

“The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”

with Lee Branstetter and J. Bradford Jensen. Peterson Institute Policy Brief 19-9, June 2019.

### GRANTS

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National Science Foundation (with Russell Funk, Julia Lane, Raviv Murciano-Goroff, and Matthew Ross)

### AWARDS AND HONORS

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Finalist, INFORMS/Org Science Dissertation Proposal Competition 2018

### CONFERENCE PRESENTATIONS, INVITED ACADEMIC SEMINARS, AND WORKSHOPS

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- 2020 American Economics Association  
 NBER The Role of Innovation and Entrepreneurship in Economic Growth  
 BYU Winter Strategy Conference  
 Notre Dame University, Economics Department  
 NBER High-Skill Immigration Meeting  
 Smith Entrepreneurship Research Conference  
 Cornell Workshop on Innovation and Entrepreneurship
- 2019 Brookings Multinational Corporations in a Changing Global Economy  
 The National Academies of Sciences, Engineering, and Medicine, Committee on Science & Innovation Leadership for the 21<sup>st</sup> Century  
 NBER Summer Institute, Innovation Workshop  
 Wharton Conference on Migration, Organizations, and Management  
 Georgia Tech Scheller College of Business, Strategy and Innovation area  
 Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy area  
 Harvard Business School, Technology and Operations Management unit  
 George Washington School of Business, Department of International Business  
 Board of Governors of the Federal Reserve System, Division of Research and Statistics  
 World Bank Development Research Group Conference “Globalization: Contents and Discontents”
- 2018 NBER Innovation Policy and the Economy  
 Darden-Cambridge Judge-HKU FBE  
 Entrepreneurship and Innovation Research Conference  
 Academy of Management  
 NBER Productivity Seminar  
 IESE Business School, Strategic Management Department  
 UCLA Anderson School of Management, Strategy Area  
 USC Marshall School of Business, Management and Organization Department  
 MIT Sloan School of Management, TIES

University of Pennsylvania, Wharton School, Management Department  
 Bocconi University, Department of Management and Technology  
 Duke University, Fuqua School of Business, Strategy Group

2017 Harvard Business School  
 6<sup>th</sup> Lindau Meeting on Economic Sciences  
 Academy of Management  
 NBER Summer Institute, Innovation Workshop  
 Consortium for Competitiveness and Cooperation (CCC)  
 Midwest Economics Association  
 NBER Digitization Tutorial

2016 Bureau of Economic Analysis

2015 NBER Entrepreneurship Research Boot Camp

2014 National Central University (國立中央大學)

## TEACHING

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*Multinational Management* Fall 2019  
 Wharton School, University of Pennsylvania

## PROFESSIONAL SERVICE AND AFFILIATIONS

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### Memberships

American Economic Association  
 Academy of Management

### Reviewer

Management Science  
 Research Policy

## NON-ACADEMIC EMPLOYMENT

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<b>American Institutes for Research</b> Research Associate Freelance research assistant	Chicago, IL Apr-Aug 2013 Apr-Dec 2012
<b>Taipei Economic and Cultural Office in Chicago, Cultural Division</b> Translation Assistant	Chicago, IL Jan-Aug 2013
<b>Berkman Center for Internet and Society at Harvard University</b> Intern for Professor Yochai Benkler	Cambridge, MA June-Sept 2012
<b>University of Chicago</b> Research Assistant for Professor Kerwin Charles Research Assistant for Professor David Meltzer	Chicago, IL June-Sept 2012 Mar-Dec 2012
<b>National Opinion Research Center (NORC), University of Chicago</b> Graduate Research Assistant for Professor Dan Black	Chicago, IL 2011-2012
<b>Plum Consulting</b> Analyst	London, UK 2008-2010

Britta Glennon

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**U.S. Bureau of Labor Statistics**

Analyst, Division of Foreign Labor Statistics  
Program Analyst, Division of Management Systems

Washington, D.C.  
Summers 2007-2008  
Summers 2006-2008

## **OTHER PUBLICATIONS**

“Voice telephony services for deaf people.” with David Lewin and Blanca Hoemburg. Ofcom. July 2009. < [http://stakeholders.ofcom.org.uk/market-data-research/telecoms-research/voice\\_telep/](http://stakeholders.ofcom.org.uk/market-data-research/telecoms-research/voice_telep/) >.

“Assisted Living technologies for older and disabled people.” with David Lewin, Stephen Adshead, Brian Williamson, Tim Moore, Leela Damodaran, Paul Hansell. Ofcom. March 2010. < <http://stakeholders.ofcom.org.uk/market-data-research/technology-research/research/sector-studies/assisted/> >.

“The cost of capital in relation to broadcast transmission.” with Brian Williamson and Phillipa Marks. Office of the Adjudicator – Broadcast Transmission Services. July 2010. < <http://www.adjudicator-bts.org.uk/documents/plum.pdf> >.

### **Multiple articles for the Chicago Policy Review:**

< <http://chicagopolicyreview.org/author/brittaglennon/> >

### **Multiple articles in the ICLP-NTU Chinese Language bulletin (in Mandarin Chinese):**

<[http://iclp.ntu.edu.tw/index.php?option=com\\_content&view=category&layout=blog&id=75&Itemid=85&lang=en](http://iclp.ntu.edu.tw/index.php?option=com_content&view=category&layout=blog&id=75&Itemid=85&lang=en) >.

## **PERSONAL INFORMATION**

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Citizenships: USA, UK, New Zealand

Languages: English (native), Mandarin Chinese (proficient)