

BRITTA GLENNON

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ACADEMIC APPOINTMENTS AND PROFESSIONAL AFFILIATIONS

The Wharton School of Business, University of Pennsylvania Assistant Professor	2019-present
National Bureau of Economic Research (NBER) Faculty Research Fellow (FRF)	2020-present

EDUCATION

Carnegie Mellon University Ph.D. in Public Policy and Management	2020
University of Chicago Master of Public Policy	2013
Cornell University Bachelor of Arts, Economics and East Asian Studies (Chinese)	2008

RESEARCH

Working Papers

- [1] Glennon, Britta. “How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program”. NBER Working Paper 27538 (*2nd Round R&R at Management Science*)
 - Press Coverage: The Wall Street Journal, Forbes, The Economist, The Washington Post, Bloomberg, Protocol, BBC, NPR, Marketwatch, The New York Times
 - Summaries: NBER Digest September 2020 Edition, Cato Institute
- [2] Branstetter, Lee, Jong Rong Chen, Britta Glennon, and Nikolas Zolas. “Does Offshoring Manufacturing Harm Innovation? Evidence from Taiwan” (*Under Review*)
- [3] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “Doing Frontier Innovation in Non-Traditional R&D Locations: Lessons from U.S. Multinational Firms.” NBER Working Paper No. 24453. (*Reject and Resubmit at Strategic Management Journal*)
- [4] Bahar, Dany, Prithwiraj Choudhury, and Britta Glennon. “An Executive Order Worth \$100 Billion: The Impact of an Immigration Ban’s Announcement on Fortune 500 Firms’ Valuation”. NBER Working Paper No. 27997
 - Press Coverage: Forbes, The Independent, S&P Global, Quartz, Yahoo Finance
 - Summaries: Harvard Business Review, Brookings, Cato Institute
- [5] Garza Casado, Miguel, Britta Glennon, Julia Lane, David McQuown, Daniel Rich, and Bruce A. Weinberg. “The Effect of Fiscal Stimulus: Evidence from COVID-19”. NBER Working Paper No. 27576 (*Under Review*)
 - Press Coverage: Marketwatch, Yahoo Finance

- [6] Ross, Matthew B., Britta Glennon, Raviv Murciano-Gorff, Enrico Berkes, Bruce A. Weinberg, and Julia Lane. “Rosalind Franklin at Scale: The Organization of Science and the Recognition of Women”. (*2nd Round R&R at Nature*)
- [7] Britta Glennon, Francisco Morales, Seth Carnahan, and Exequiel Hernandez. “Does Employing Skilled Immigrants Enhance Competitive Performance? Evidence from European Football Clubs”. (*1st Round R&R at Management Science*)
- Press Coverage: Forbes, The Weeds (Vox’s podcast), Aspen Institute

Work in Progress

- [1] Glennon, Britta, Daniel P. Gross, and Lia Sheer. “The Effects of Foreign IP Theft on U.S. Firms and Innovation”. [Working Title]
- [2] Glennon, Britta, Dany Bahar, Nikisha Alcindor, and Prithwiraj Choudhury. “Immigrant CEOs and Leading During a Crisis”. [Working Title]
- [3] Funk, Russell, Britta Glennon, Raviv Murciano-Goroff, and Matthew B. Ross. “Connections and Credit: How Social Networks Shape the Gender Gap in Research Output”.
- [4] Glennon, Britta, Raviv Murciano-Goroff, and Matthew B. Ross. “Foreign Funding and the Chilling Effect of the China Initiative”. [Working Title]
- [5] Fry, Caroline and Britta Glennon. “Foreign AI Students and Knowledge Diffusion”. [Working Title]

Other Materials

- [1] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The IT Revolution and the Globalization of R&D.” NBER *Innovation Policy and the Economy*. Volume 18 (2018). Josh Lerner and Scott Stern, editors.
- Press Coverage: [Bloomberg](#), [ScienceDaily](#), [ZDNet](#), [CIO Dive](#), [VoxEU CEPR Policy Portal](#), [LSE US Centre](#).
- [2] Fuchs, Erica R.H., Christophe Combemale, Britta Glennon, and Kate S. Whitefoot. “The ‘Weighty’ Manufacturing Sector: Transforming raw materials into physical goods.” NBER *The Role of Innovation and Entrepreneurship in Economic Growth*. (2022). Aaron Chatterji and Scott Stern, editors.
- [3] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The New Global Invention Machine: A Look Inside the R&D Networks of U.S. Multinationals” Brookings. *Global Goliaths: Multinational Corporations in a Changing Global Economy*. (2021). Fritz Foley, David Wessel, and James Hines, editors.
- [4] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty” Chapter 10 in Posen, A. and Ha, J., (eds.), *U.S.-China Cooperation in a Changing Global Economy*, Peterson Institute Policy Brief 17-1, January 2017.

- [5] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”. Peterson Institute Policy Brief 19-9, June 2019.
- [6] Bahar, Dany, Prithwiraj Choudhury, and Britta Glennon. “Research: The Cost of a Single U.S. Immigration Restriction”. Harvard Business Review. January 22, 2021.
- [7] Glennon, Britta. “Why the Trump Administration’s Anti-Immigration Policies are the United States’ Loss and the Rest of the World’s Gain”. Brookings Up Front Blog. July 2020.

AWARDS AND HONORS

Finalist, INFORMS/Org Science Dissertation Proposal Competition 2018

CONFERENCE PRESENTATIONS, INVITED ACADEMIC SEMINARS, AND WORKSHOPS

- 2022* University of Utah Entrepreneurship and Strategy Spring Seminar Series
 Federal Reserve Bank of Richmond: The Impact of Immigrants on Productivity, Firms, and Human Capital
 The Bank of Canada and the Global Migration Center at the University of California Davis: Workshop on the Macroeconomic Implications of Migration
 University of Virginia Trade Seminar Series
 Economics of Migration Workshop at Collegio Carlo Alberto
 Clemson University Department of Economics Growth Conference
 Strategy Research Forum
- 2021* China Innovation and Entrepreneurship Seminar
 UMETRICS Seminar Series
 Smith Entrepreneurship Research Conference
 Strategy Research Forum
 CCC Innovation Brown Bag
 CCC Corporate Dynamics Brown Bag
 EPFL Virtual Innovation Seminar
 Washington University, Olin Business School, Strategy and Entrepreneurship
 Savannah Council on World Affairs Seminar
 Society of Labor Economists Annual Meeting (immigration program committee)
 London Business School, Strategy and Entrepreneurship
 Envoy Global, Envoy Conversations
 NBER Innovation Information Initiative Technical Working Group Meeting
 AOM 2021 PDW: Using Sport Data to Advance Management Theory
 Max Planck Innovation and Entrepreneurship Seminar
 The National Academies of Sciences, Engineering, and Medicine, Panel on Microelectronics
- 2020* American Economics Association
 NBER The Role of Innovation and Entrepreneurship in Economic Growth
 BYU Winter Strategy Conference

Notre Dame University, Economics Department
 NBER High-Skill Immigration Meeting
 Smith Entrepreneurship Research Conference (invited, but cancelled due to COVID)
 Cornell Workshop on Innovation and Entrepreneurship (invited, but cancelled due to COVID)
 Conference on the Geography of Innovation and Complexity
 Academy of Management (PDW co-organizer on Emerging Economy Innovation)
 European Finance Association (discussant)
 Wharton-INSEAD Doctoral Consortium (panelist)

2019 Brookings Multinational Corporations in a Changing Global Economy
 The National Academies of Sciences, Engineering, and Medicine, Committee on Science & Innovation Leadership for the 21st Century
 NBER Summer Institute, Innovation Workshop
 Wharton Conference on Migration, Organizations, and Management
 Georgia Tech Scheller College of Business, Strategy and Innovation area
 Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy
 Harvard Business School, Technology and Operations Management unit
 George Washington School of Business, Department of International Business
 Board of Governors of the Federal Reserve System, Division of Research and Statistics
 World Bank Development Research Group Conference “Globalization: Contents and Discontents”

2018 NBER Innovation Policy and the Economy
 Darden-Cambridge Judge-HKU FBE
 Entrepreneurship and Innovation Research Conference
 Academy of Management
 NBER Productivity Seminar
 IESE Business School, Strategic Management Department
 UCLA Anderson School of Management, Strategy Area
 USC Marshall School of Business, Management and Organization Department
 MIT Sloan School of Management, TIES
 University of Pennsylvania, Wharton School, Management Department
 Bocconi University, Department of Management and Technology
 Duke University, Fuqua School of Business, Strategy Group

2017 Harvard Business School
 6th Lindau Meeting on Economic Sciences
 Academy of Management
 NBER Summer Institute, Innovation Workshop
 Consortium for Competitiveness and Cooperation (CCC)
 Midwest Economics Association
 NBER Digitization Tutorial

2016 Bureau of Economic Analysis

2015 NBER Entrepreneurship Research Boot Camp

2014 National Central University (國立中央大學)

TEACHING

MGMT111 *Multinational Management* (Undergraduate Course): 2019-current

MGMT 962/963 *Multinational Firms in the Global Economy* (PhD Seminar): 2020-current

Advisor for Huntsman Senior Thesis and JWS Thesis

PROFESSIONAL SERVICE

Reviewer

Management Science

Research Policy

Strategic Management Journal

Journal of Economic Geography

Organization Science

Journal of the European Economic Association

Review of Economics and Statistics

Department Service

Doctoral Committee, 2021-2022

PERSONAL INFORMATION

Citizenships: USA, UK, New Zealand

Languages: English (native), Mandarin Chinese (proficient)