

## BRITTA GLENNON

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### ACADEMIC APPOINTMENTS AND PROFESSIONAL AFFILIATIONS

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<b>The Wharton School of Business, University of Pennsylvania</b> Assistant Professor	2019-present
<b>National Bureau of Economic Research (NBER)</b> Faculty Research Fellow (FRF)	2020-present

### EDUCATION

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<b>Carnegie Mellon University</b> Ph.D. in Public Policy and Management	2020
<b>University of Chicago</b> Master of Public Policy	2013
<b>Cornell University</b> Bachelor of Arts, Economics and East Asian Studies (Chinese)	2008

### RESEARCH

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#### Publications

[1] **Women are Credited Less in Science than are Men**

Matthew B. Ross, Britta Glennon, Raviv Murciano-Goroff, Enrico Berkes, Bruce A. Weinberg, and Julia I. Lane. *Nature* (June 2022)

- Press coverage: [Washington Post](#), [Science](#), [The Guardian](#), [The Hill](#), [STAT News](#), [Axios](#), [Times Higher Education](#), [Forbes \(Education\)](#), [Forbes \(Business\)](#), [The Times](#), [El País](#), [Ars Technica](#), [Deutschlandfunk](#)

[2] **How Do Restrictions on High-Skilled Immigration Affect Offshoring? Evidence from the H-1B Program**

Britta Glennon  
*Management Science* (forthcoming).

- Press Coverage: [The New York Times](#), [The Wall Street Journal](#), [Forbes](#), [The Economist](#), [The Washington Post](#), [Bloomberg](#), [Protocol](#), [BBC](#), [Marketplace](#)
- Finalist, INFORMS/Org Science Dissertation Proposal Competition
- Summaries: [NBER Digest September 2020 Edition](#), [Cato Institute](#)

#### Working Papers

- [1] Branstetter, Lee, Jong Rong Chen, Britta Glennon, and Nikolas Zolas. “Does Offshoring Manufacturing Harm Innovation? Evidence from Taiwan.” NBER Working Paper No. 29117.

- [2] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “Doing Frontier Innovation in Non-Traditional R&D Locations: Lessons from U.S. Multinational Firms.” NBER Working Paper No. 24453. (*Reject and Resubmit at Strategic Management Journal*)
- [3] Bahar, Dany, Prithwiraj Choudhury, and Britta Glennon. “An Executive Order Worth \$100 Billion: The Impact of an Immigration Ban’s Announcement on Fortune 500 Firms’ Valuation”. NBER Working Paper No. 27997
- Press Coverage: Forbes, The Independent, S&P Global, Quartz, Yahoo Finance
  - Summaries: Harvard Business Review, Brookings, Cato Institute
- [4] Garza Casado, Miguel, Britta Glennon, Julia Lane, David McQuown, Daniel Rich, and Bruce A. Weinberg. “The Effect of Fiscal Stimulus: Evidence from COVID-19”. NBER Working Paper No. 27576 (*Under Review*)
- Press Coverage: Marketwatch, Yahoo Finance
- [5] Britta Glennon, Francisco Morales, Seth Carnahan, and Exequiel Hernandez. “Does Employing Skilled Immigrants Enhance Competitive Performance? Evidence from European Football Clubs”. (*1<sup>st</sup> Round R&R at Management Science*)
- Press Coverage: Forbes, The Weeds (Vox’s podcast), Aspen Institute
  - Finalist, SMS Annual Conference Best Paper Prize
  - Strategy Science Best Paper Award

### Work in Progress

- [1] Glennon, Britta, Daniel P. Gross, and Lia Sheer. “The Effects of Foreign IP Theft on U.S. Firms and Innovation”. [Working Title]
- [2] Glennon, Britta, Dany Bahar, and Prithwiraj Choudhury. “Immigrant CEOs and Leading During a Crisis”. [Working Title]
- [3] Funk, Russell, Britta Glennon, Raviv Murciano-Goroff, and Matthew B. Ross. “Connections and Credit: How Social Networks Shape the Gender Gap in Research Output”.
- [4] Glennon, Britta, Raviv Murciano-Goroff, and Jiusi Xiao. “Foreign Funding and the Chilling Effect of the China Initiative”. [Working Title]
- [5] Fry, Caroline and Britta Glennon. “Foreign AI Students and Knowledge Diffusion”. [Working Title]

### Other Materials

- [1] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The IT Revolution and the Globalization of R&D.” NBER *Innovation Policy and the Economy*. Volume 18 (2018). Josh Lerner and Scott Stern, editors.
- Press Coverage: [Bloomberg](#), [ScienceDaily](#), [ZDNet](#), [CIO Dive](#), [VoxEU CEPR Policy Portal](#), [LSE US Centre](#).
- [2] Fuchs, Erica R.H., Christophe Combemale, Britta Glennon, and Kate S. Whitefoot. “The ‘Weighty’ Manufacturing Sector: Transforming raw materials into physical goods.” NBER *The*

*Role of Innovation and Entrepreneurship in Economic Growth.* (2022). Aaron Chatterji and Scott Stern, editors.

- [3] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The New Global Invention Machine: A Look Inside the R&D Networks of U.S. Multinationals” Brookings. *Global Goliaths: Multinational Corporations in a Changing Global Economy.* (2021). Fritz Foley, David Wessel, and James Hines, editors.
- [4] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Importance of doing our BIT: The Economic Potential of a U.S.- China Bilateral Investment Treaty” Chapter 10 in Posen, A. and Ha, J., (eds.), *U.S.-China Cooperation in a Changing Global Economy*, Peterson Institute Policy Brief 17-1, January 2017.
- [5] Branstetter, Lee, Britta Glennon, and J. Bradford Jensen. “The Rise of Global Innovation by US Multinationals Poses Risks and Opportunities”. Peterson Institute Policy Brief 19-9, June 2019.
- [6] Bahar, Dany, Prithwiraj Choudhury, and Britta Glennon. “Research: The Cost of a Single U.S. Immigration Restriction”. Harvard Business Review. January 22, 2021.
- [7] Glennon, Britta. “Why the Trump Administration’s Anti-Immigration Policies are the United States’ Loss and the Rest of the World’s Gain”. Brookings Up Front Blog. July 2020.

#### **CONFERENCE PRESENTATIONS, INVITED ACADEMIC SEMINARS, AND WORKSHOPS**

- 2022 University of Utah Entrepreneurship and Strategy Spring Seminar Series  
Federal Reserve Bank of Richmond: The Impact of Immigrants on Productivity, Firms, and Human Capital  
The Bank of Canada and the Global Migration Center at the University of California Davis: Workshop on the Macroeconomic Implications of Migration  
University of Virginia Trade Seminar Series  
Economics of Migration Workshop at Collegio Carlo Alberto  
Clemson University Department of Economics Growth Conference  
Strategic Management Society  
Strategy Research Forum
- 2021 China Innovation and Entrepreneurship Seminar  
UMETRICS Seminar Series  
Smith Entrepreneurship Research Conference  
Strategy Research Forum  
CCC Innovation Brown Bag  
CCC Corporate Dynamics Brown Bag  
EPFL Virtual Innovation Seminar  
Washington University, Olin Business School, Strategy and Entrepreneurship  
Savannah Council on World Affairs Seminar  
Society of Labor Economists Annual Meeting (immigration program committee)  
London Business School, Strategy and Entrepreneurship  
Envoy Global, Envoy Conversations  
NBER Innovation Information Initiative Technical Working Group Meeting  
AOM 2021 PDW: Using Sport Data to Advance Management Theory

Max Planck Innovation and Entrepreneurship Seminar  
The National Academies of Sciences, Engineering, and Medicine, Panel on Microelectronics

- 2020* American Economics Association  
NBER The Role of Innovation and Entrepreneurship in Economic Growth  
BYU Winter Strategy Conference  
Notre Dame University, Economics Department  
NBER High-Skill Immigration Meeting  
Smith Entrepreneurship Research Conference (invited, but cancelled due to COVID)  
Cornell Workshop on Innovation and Entrepreneurship (invited, but cancelled due to COVID)  
Conference on the Geography of Innovation and Complexity  
Academy of Management (PDW co-organizer on Emerging Economy Innovation)  
European Finance Association (discussant)  
Wharton-INSEAD Doctoral Consortium (panelist)
- 2019* Brookings Multinational Corporations in a Changing Global Economy  
The National Academies of Sciences, Engineering, and Medicine, Committee on Science & Innovation Leadership for the 21<sup>st</sup> Century  
NBER Summer Institute, Innovation Workshop  
Wharton Conference on Migration, Organizations, and Management  
Georgia Tech Scheller College of Business, Strategy and Innovation area  
Georgetown McDonough School of Business, Strategy Economics Ethics and Public Policy  
Harvard Business School, Technology and Operations Management unit  
George Washington School of Business, Department of International Business  
Board of Governors of the Federal Reserve System, Division of Research and Statistics  
World Bank Development Research Group Conference “Globalization: Contents and Discontents”
- 2018* NBER Innovation Policy and the Economy  
Darden-Cambridge Judge-HKU FBE  
Entrepreneurship and Innovation Research Conference  
Academy of Management  
NBER Productivity Seminar  
IESE Business School, Strategic Management Department  
UCLA Anderson School of Management, Strategy Area  
USC Marshall School of Business, Management and Organization Department  
MIT Sloan School of Management, TIES  
University of Pennsylvania, Wharton School, Management Department  
Bocconi University, Department of Management and Technology  
Duke University, Fuqua School of Business, Strategy Group
- 2017* Harvard Business School  
6<sup>th</sup> Lindau Meeting on Economic Sciences  
Academy of Management  
NBER Summer Institute, Innovation Workshop  
Consortium for Competitiveness and Cooperation (CCC)  
Midwest Economics Association  
NBER Digitization Tutorial
- 2016* Bureau of Economic Analysis

2015 NBER Entrepreneurship Research Boot Camp

2014 National Central University (國立中央大學)

## **TEACHING**

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MGMT111 *Multinational Management* (Undergraduate Course): 2019-current

MGMT 962/963 *Multinational Firms in the Global Economy* (PhD Seminar): 2020-current

Advisor for Huntsman Senior Thesis and JWS Thesis

## **PROFESSIONAL SERVICE**

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### **Reviewer**

Management Science

Research Policy

Strategic Management Journal

Journal of Economic Geography

Organization Science

Journal of the European Economic Association

Review of Economics and Statistics

### **Department Service**

Doctoral Committee, 2021-2022

## **PERSONAL INFORMATION**

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Citizenships: USA, UK, New Zealand

Languages: English (native), Mandarin Chinese (proficient)